# Who is Alpha Wealth Funds, LLC

- Alpha Wealth Funds is the manager for The Insiders Fund, a longshort equity fund, sub advisor for Theta Funds, and an investment advisor registered with the State of Utah.
- Both The Insiders Fund and Theta Funds are best of breed emerging funds, ranked amongst the best performing fund managers in the world. \*
- Alpha Wealth Funds provides fee based separately managed accounts based on the 6 Step Methodology of the CFP. In addition it's Certified Financial Planning partners complete financial plans and implementation if desired.



# **Emerging Alpha**

- Emerging fund managers are considered funds under a a certain asset level.
- Alpha is most likely found in emerging fund managers.
- Small funds have many more opportunities to move the needle than giant funds.
- Large asset managers and family offices are seeking out alpha



# Financial Planning

# There are six steps to the CFP financial planning process:

- 1. Establishing and defining the client-planner relationship
- 2. Gathering client data including goals
- 3. Analyzing and evaluating the client's current financial status
- Developing and presenting recommendations and/or alternatives
- 5. Implementing the recommendations
- 6. Monitoring the recommendations



# Separately Managed Accounts

A separately managed account is a portfolio of individual securities managed on your behalf by our Certified Financial Professionals. You own the individual securities, which can provide the ownership, control, and transparency you deserve. Your accounts is not commingled with others and is in your complete control. We'll work with you to structure the portfolio that realizes your goals and is in line with your risk profile. And that's just the beginning. We will meet regularly with you to make certain that we are on track to meet your goals and expectations.



# General Partner Harvey Sax



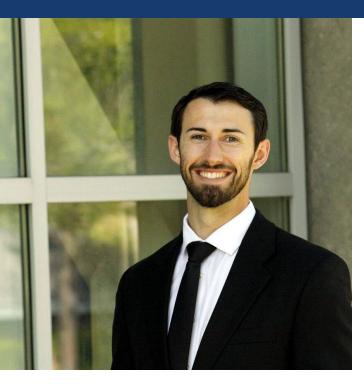
Mr. Sax was SVP at Oppenheimer, Paine Webber, and Assoc Director at Bear Stearns prior to Sax Angle Partners In addition to his financial acumen, Sax is recognized as a pioneer in the technology field. He is responsible for creating one of the first publicly traded Internet companies.

Mr. Sax holds a B.A from Emory University and a Masters of Security Analysis and Portfolio Management (MSAPM) Creighton University.

Stockbroker, Investment banker, CEO, Harvey has sat at most seats at the investment table. Mr. Sax's view is uniquely shaped by his 360 degree perspective.



### General Partner Chase Thomas



Chase Thomas has been trading stock for the past 20 years.

Chase began his career in the financial industry at Fidelity Investments. After three years as a Retirement Relationship Manager, overseeing a half billion of 401(k) assets, Chase achieved his Certified Financial Planner mark and went independent.

A Utah native from Park City and BYU graduate, Chase enjoys skiing, trail running, rock climbing, and the arts with his wife and son.



# Executive Summary TheInsiders Fund, LP

- The Insiders Fund, LP is a long-short equity fund and one of the top performing funds in the country as reported by Barclay Hedge, Evestment, and other independent data vendors.
- The Fund was established in February 2010. The founder, Harvey. Sax, has managed money in an identical fashion for over 15 years.
- Partnership prefers to trade securities or sectors that have significant insider purchases/sales
- Low minimum investments of \$200,000. No lock-ups
- Our risk adjusted performance is superior as measured by industry standard Sharpe & Sortino ratios



# Net Returns over <u>Multiple</u> Time Periods

17.36% 12 mo.

1.37% YTD

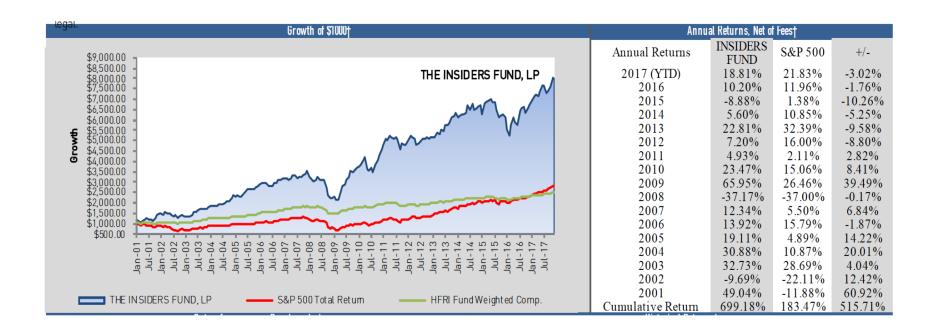
18.81% 2016

15.21% CAGR since inception

261.75% Cumulative



### Strategy has Returned 5x the Market



\*The performance data prior to Feb 2010 does **NOT** represents the performance of The Insiders Fund, LP (the "Fund") but instead reflects the performance of personal trading accounts of Harvey Sax. The results reflect the deduction of: (i) an annual asset management fee of 2%, accrued monthly; (ii) a performance allocation of 20%, accrued monthly and taken annually, subject to a high water mark; and (iii) transaction fees and other expenses incurred by Harvey Sax. During the time period shown, the manager used only those investment strategies disclosed in the Fund's Private Placement Memorandum and there were no material market or economic conditions that affected the results portrayed. Performance compared to Barclay Hedge data dated February 2012..



### World Class Ranking



#### **HSAX PARTNERS**

was **ranked #5** amongst all long-short equity funds in the world.

#### #1 in the West

by Barclay Hedge, a leading independent alternative investment database vendor.

# TOP 30 HEDGE FUNDS\* EQUITY LONG/SHORT CATEGORY ONLY\*\* Ending February 2012

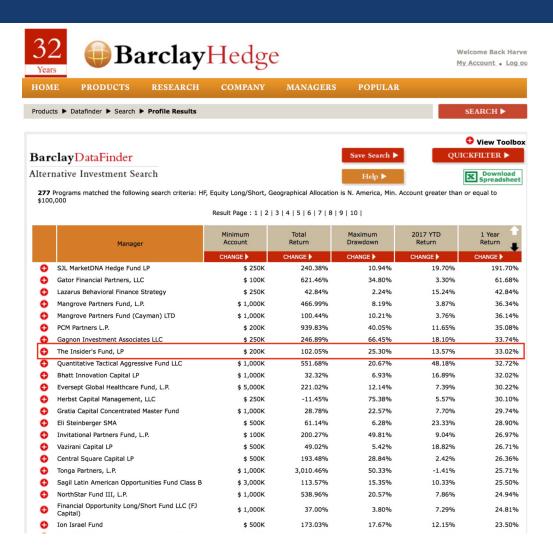
RANKED BY 18MTH COMPOUND ANNUAL RETURN

Fund Name	CAR Last 18 Months	CAR Last 12 Months	CAR Last 3 Yrs.	CAR Last 5 Yrs.	18 Mth Sharpe Ratio	Minimum Account Size
1 Infinium Global Fund	104.26	103.02	N/A	N/A	28.82	100K
2 Mangrove Partners LP	50.70	27.63	N/A	N/A	2.58	500K
3 Kinetics Small Cap Partners LP	42.46	-42.43	17.97	N/A	0.52	1000K
4 Thunder Partners LP	35.44	-16.73	54.33	-0.33	0.76	250K
5 HSAX Partners LP	32.88	4.32	N/A	N/A	2.16	200K
6 Senvest Israel Partners LP	32.66	-2.88	76.30	18.30	0.96	250K
7 Privet Fund LP	29.88	0.56	16.51	13.41	1.45	1000K
8 Courant Fund Ltd	28.16	27.67	28.58	N/A	3.40	100K
9 Kinetics Institutional Partners LP	27.27	-3.34	40.37	-1.23	0.91	1000K
10 Hartzell Long/Short LLC	26.27	10.40	19.67	26.71	1.31	250K



### World Class Ranking

The Insiders Fund was was **ranked #8** long-short equity fund on trailing 12 month returns and positive returns YTD in June of 2017..





### World Class Ranking

	= EVE	STMENT Clients → Products → Res	ources ▼	About ▼ Contact ▼ C	areers Submit Data	
	Firm Name	Product Name	RM	Returns - 1 Year (02/2017)	Returns - YTD (02/2017)	Returns - 2016
1	Eagle Global Advisors, LLC	Eagle Income Appreciation II, L.P.	Net	59.90	2.35	34.43
2	Bortel Investment Management	Tiburon Opportunity Fund, L.P.	Net	47.09	9.41	22.38
3	SYW Capital Management LLC	SYW MASTER LP	Net	45.46	26.99	40.77
4	Senvest Managment L.L.C.	Senvest Partners, Ltd.	Net	44.43	3.41	23.23
5	Lawndale Capital Management, LLC	Diamond A Partners, L.P.	Net	42.65	-6.40	17.14
6	Elizabeth Park Capital Management	Elizabeth Park Capital, L.P.	Net	40.96	3.56	22.01
7	Stanley Capital Management LLC	Stanley Partners Fund, LP	Net	37.14	3.21	17.77
8	Sax Angle Partners, LP	Sax Angle Partners, LP	Net	36.43	6.55	10.22
9	OpusPoint Partners	Opus Point Healthcare Innovations Fund, L.P.	Net	34.75	18.28	-17.17
10	Rhino Investment Partners	The Rhino Small Cap Financial Fund, L.P.	Net	34.71	0.18	28.49

#### **HSAX PARTNERS**

was **ranked #2** long-short equity fund on trailing 12 month returns and positive returns YTD February 2017



### **Investment Strategy**

THE INSIDERS FUND is a long-short equity fund focused on companies with significant insider buying and/or selling.

The same securities are often traded multiple times as opposed to a buy and hold strategy.

The Fund views its capital as inventory, seeking to find the equilibrium between the most efficient inventory turnover and maximum return on investment.

Strict risk management rules are adhered to regarding liquidity, diversification, and leverage.



#### **Investment Process**

- Our process is not to be confused with day trading or momentum trading, as all positions are analyzed from both a *fundamental* and *technical* point of view.
- We start our due diligence with the understanding that no one knows a
  business as well as the people running it. Therefore the Partnership prefers
  to trade securities or sectors that have significant insider purchases/sales,
  buying and selling the securities at prices and points in time determined
  by our own proprietary technical analysis.
- We spend a great deal of effort and time analyzing insider behavior and exploiting the "short swing rule." We also have developed a proprietary calendar and set of trading tools to exploit significant catalysts.



### Exploiting the "short swing rule"

The **short swing** rule restricts officers and insiders of a company from making short-term profits at the expense of the firm. It's part of United States federal securities law, and is a measure intended to guard against so-called insider trading.

The rule mandates that if an officer, director, or any shareholder holding more than 10% of outstanding shares of a publicly traded company makes a profit on a transaction with respect to the company's stock during a given six month period, that officer, director, or shareholder must pay the difference back to the company.



# Insiders have a proven superior investment track record.



- Over the last 12 months 2017 we tracked 475 insiders that bought \$100,000 or more of their company's stock.
- We omitted from this 10% owners as we view them more like hedge funds and not working C-level officers of the Company.

Average Annualized Insider Return 46.5% vs. 19% for S&P 500 We don't look at numbers less than \$100,000 because that can be window dressing, simply execs trying to pump up investor interest.



### Waves of Insider Buying at Historic Market **Bottoms**





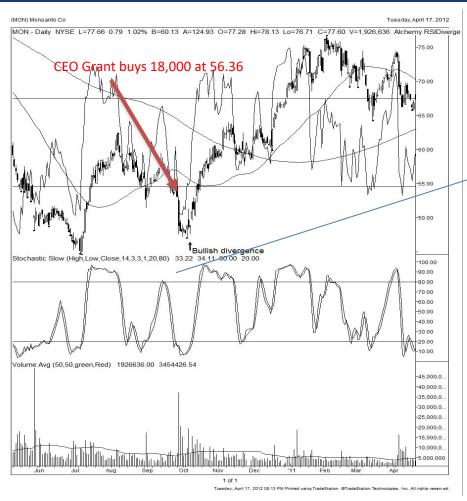


### Comprehensive Review

- **1.CHART-** Technical set-up, favorable chart pattern for buy/sell decision
- **2.ANALYSTS** third party research analysis
- **3.INSIDERS** strong emphasis on insider buying more so than selling
- **4.MANAGEMENT DISCUSSION 10Q AND 10K-** review of important SEC filings
- **5.MARKET DIRECTION-** 80% of stocks follow market direction in the short term
- **6.SECTOR OUTLOOK-** buying a good stock in a bad sector can be a humbling experience
- **7.CASH FLOW-** cash flow is more accurate than earnings. Earnings can be more easily manipulated.
- **8.PEG RATIO** it 's good to find a company growing faster than it 's multiple.
- **9.VALUATION-** contrary to popular opinion, valuation does matter. Use a discounted cash flow analysis. If the stock is trading for substantially less than its DCF, that 's a 1.
- **10.CATALYST-** what 's going to change the status quo?.



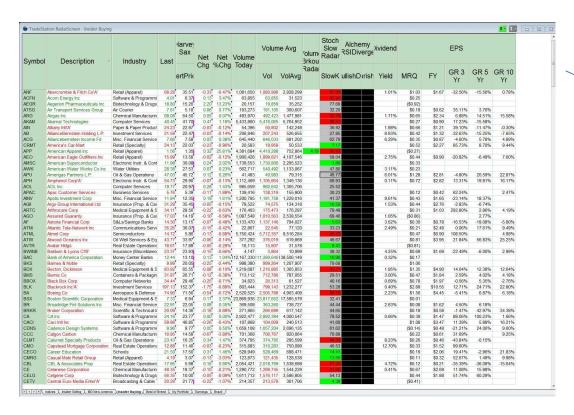
#### Technical combined with Fundamental Analysis



Insider buying combined with technical analysis portends immense Monsanto rally 4<sup>th</sup> quarter 2010.



## Proven Methodology



Software designed to exploit inefficiencies in the market like "short swing" rule, overbought/oversold stochastics, RSI divergence, breakout volume, etc.

Our software allows us to monitor hundreds of securities in real time based on technical indicators some of which are proprietary to us.



## Portfolio Risk Management

- The Fund invests in Level 1 securities exclusively.
- Strict diversification guidelines avoid concentrations one sector and in any one security.
- Fund may hedge trades with pairs trades, ETF's, futures, and/or derivatives.
- Small agile fund may be entirely in cash or short within seconds notice



## Theta Capital Partners

Make use of time, let not advantage slip.

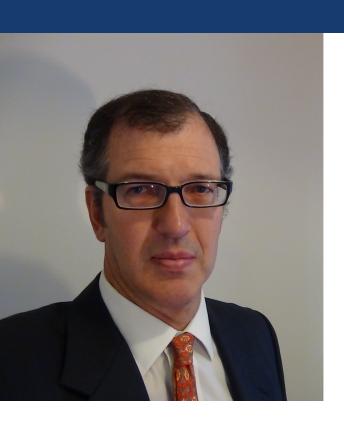
- William Shakespeare

We must use time as a tool, not as a crutch.

- John Fitzgerald Kennedy



### **Russell Kellites**



Mr. Kellites has 29 years of investment experience, with over 5 years managing Theta Capital Partners. Russ graduated cum laude with a BS in Computer Science from Columbia University. After matriculating in the MS Computer Science program specializing in artificial intelligence, he entered the Columbia Graduate School of Business where he received his MBA in Finance.

After business school, Kellites joined Goldman Sachs & Co. as an Associate, then rose to become a Vice President at Bank of America Merrill Lynch. He is now the managing partner of Theta Capital Partners, LLC.



# **Executive Summary**

#### Objective:

Deliver a long-term investment strategy that works well in good times and bad. Equity-like returns with lower volatility and drawdowns in all markets.

#### **Strategy**:

Invest in call and put options on the S&P 500 to achieve capital preservation and appreciation in all market conditions.

#### **Strategy Targets:**

- Low volatility
- Low market correlation
- Strong risk adjusted returns
- Tight risk control



### Financial Results

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
2017	0.23%	0.53%	0.59%	0.53%	0.50%	0.54%	0.37%						3.34%
2016	-1.00%	-0.55%	1.23%	0.49%	0.47%	-0.13%	0.63%	0.80%	0.56%	0.68%	1.04%	-0.43%	3.82%
2015	0.66%	1.27%	0.89%	1.47%	1.09%	1.31%	1.16%	-0.83%	0.83%	0.94%	0.84%	-0.04%	10.01%
2014	-0.57%	1.78%	2.68%	0.96%	2.15%	1.64%	-1.12%	2.40%	1.04%	-5.25%	2.15%	-1.41%	6.32%
2013	1.68%	1.10%	1.20%	0.67%	-3.30%	0.55%	2.23%	0.04%	2.50%	2.46%	2.69%	1.90%	14.44%
2012	3.15%	1.26%	0.87%	3.07%	0.23%	3.15%	0.41%	3.05%	1.05%	0.94%	0.14%	3.46%	22.76%
2011									0.80%	3.49%	-0.28%	3.35%	7.51%

Total Return	Avg Annual Return	Sharpe Ratio	Percent Profitable	Profitable Months	Average Profit	Losing Months	Avg Loss	Up / Down Capture	S&P Correlation	S&P Sharpe Ratio
89.5%	15.1%	2.3	83%	59	1.35%	12	-1.24%	41% / -10%	37%	1.4













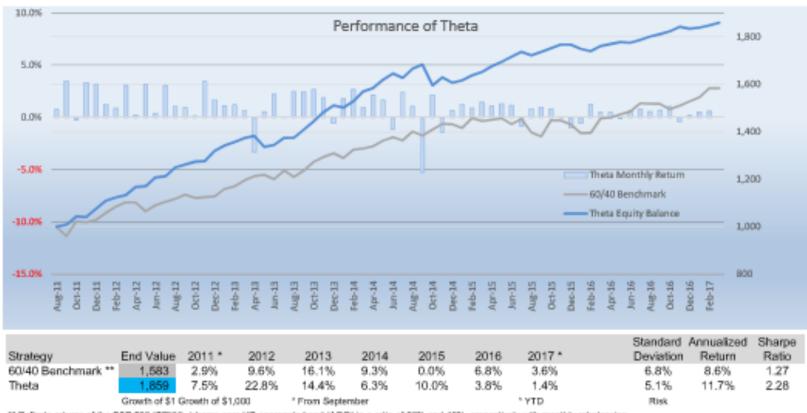








#### Financial Results



<sup>\*\*\*</sup> Reflects returns of the S&P 500 (SPXY), ishares core US aggregate bond (AGG) in a ratio of 60% and 40%, respectively with monthly rebalancing.



# Low Drawdown

#### Low correlation to SPX losses

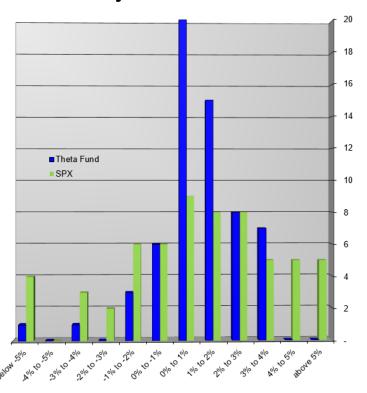


The chart above illustrates the effectiveness of the Theta strategy during large market declines. The 10 largest S&P 500 market declines during the 5-year history of Theta Funds total a 41% loss, while Theta had losses in only 3 of the 10 periods and total profits of 2%.

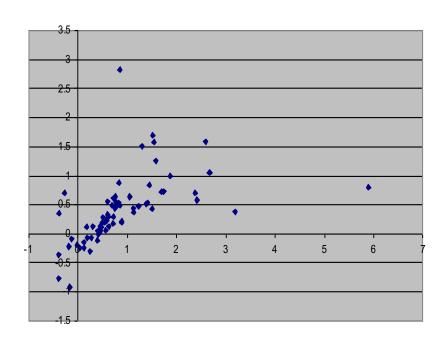


# Consistency of Returns

#### **Monthly Return Distribution**

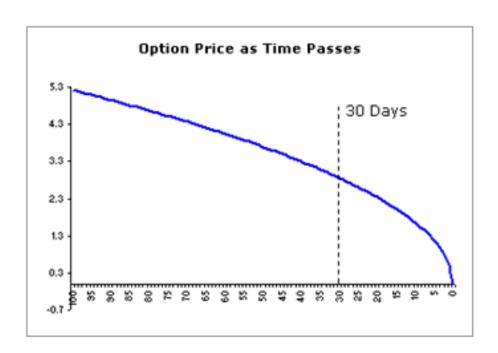


#### **Alpha and Sharpe Ratio**





#### Most Options expire Worthless



- As options are expiring assets, the entire extrinsic value is exposed to time decay, which will, all else held equal, eat away at the value of an option every day.
- The amount of time decay will increase as the option approaches expiration.
- An option has no time value at expiration and is only worth its intrinsic value.



### Methodology

#### **APPROACH:**

For each put option that is sold, the long option portfolio is rebalanced.

#### **IMPLEMENTATION:**

The initial positions and subsequent adjustments are based on an algorithm developed by analyzing market data since 1985 with artificial intelligence programs, taking into consideration: Initial positions have a greater than 97% probability of expiring worthless.

#### **POSITIONS:**

Position sizing will decrease and distance from the market will increase based on:

Theta option pricing model.

Theta Market Volatility Forecaster.

Theta Market Range Forecaster.

#### **RISK MANAGEMENT:**

Delta hedging is done with S&P 500 futures and long options

Partial hedging is done with a fund loss of 0.5% to 1%.

Positions are 25% liquidated with a fund loss of 2.5%.

Positions are 50% liquidated with a fund loss of 5.0%.

Positions are 75% liquidated with a fund loss of 7.5%.

Positions are completely liquidated with a fund loss of 10%.



### Tax Advantages

<u>Tax Efficiency is Performance</u>: favorable tax treatment is equivalent to a 20% return premium

All gains are taxed at effective rate of 28% or less, using IRS Section 1256 contracts, regardless of investor or Fund holding period.

Theta Fund utilizes Broad Market Futures and Options.

These instruments qualify as IRS Section 1256 Contracts Gains/Losses are taxed at:

60% are taxed at the Long Term Capital Gains Tax Rate (20%)

40% are taxed at the Short Term Capital Gains Tax Rate (39.6%)

Effective Tax Rate reduced from 39.6% to under 28%



<sup>\*</sup> Note: Theta is estimating ordinary income/ST capital gains tax rate at the maximum 39.6% and LT capital gains tax rate at 20%. 60%\*20% + 40%\*39.6% = 28% vs 39.6%; Tax rates are subject to change.

#### Financial Results

- Monthly performance and shareholder reports supplied by an independent administration firm
- Public Accounting Oversight Board certified firm conducts annual audit and prepares partners K-1's
- No lock ups. Investors can withdraw funds at any time 30 day notice or immediately upon the event of death or incapacitation of Principal(s)
- Outside counsel has experienced and specialized hedge fund practice
- Harvey Sax and Russell Kellities have a long unblemished background in the securities industry. Harvey Sax was the CEO of a public company.



### Fund Structure and Terms

Name of Fund	The Insiders Fund
General Partner	Alpha Wealth Funds
Legal Entity	Limited Partnership
Prime Broker	TradeStation Securities, Inc.
Attorney	The Investment Law Group
Independent Administrator	NAV Consulting
Auditor	Akram & Associates

Management Fee	2.00% Annually
Incentive Allocation	20% of Profits with High Water
Lock-up	No Lock-up
Redemption Period	Monthly with 30 Days Notice
Minimum Investment	\$200,000

