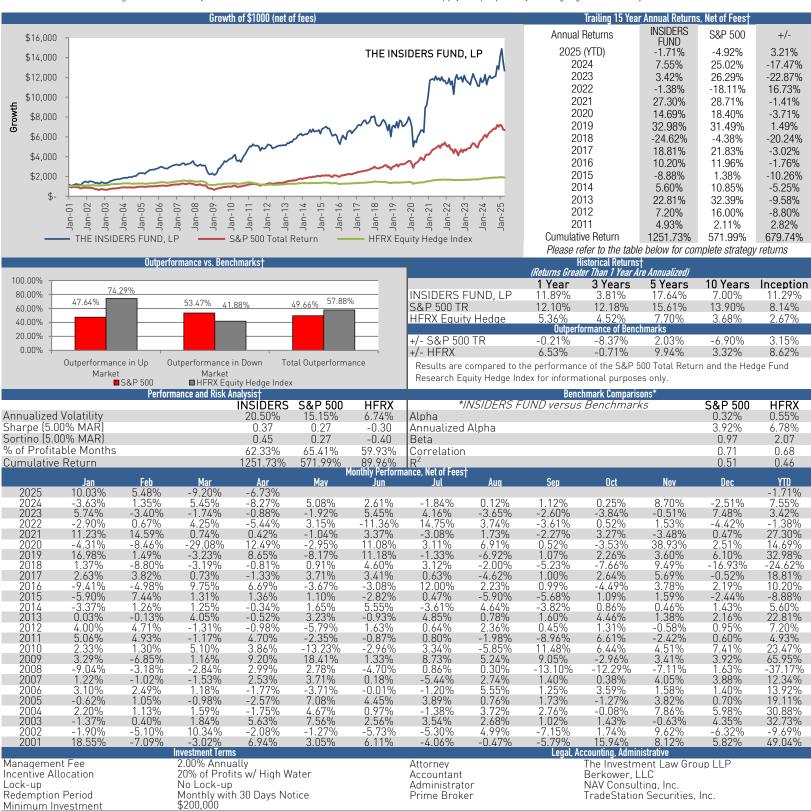


Strategy Description

THE INSIDERS FUND, LP is a long-short equity fund. We invest in companies at or near prices that management has been willing to invest significant amounts of theirown money in. After all, who knows a business better than the people running it? The SEC mandates that officers, directors, and 10% shareholders file a Form 4 detailingtheir buying and selling of their companies' securities within 48 hours of the date of the transaction. The SEC makes this info immediately available to the public. This is as close to "inside information" as the average investor is likely to come across. This is our first screen and then we apply our proprietary scoring algorithm for buys and sells.



†All investments involve risk, including the loss of principal. This is neither a solicitation or offer to sell any security. Past performance is not necessarily indicative of future results. An offer can only made through the Fund's Private Offering Documents. The total performance data does not represents the performance of The INSIDER'S FUND, LP entirely (the "Fund") but instead reflects partial performance of personal trading accounts of Harvey Sax and live Fund returns. Personal trading results are from Jan 2001 to Jan 2010, fund returns are from Feb 2010 to present. The results of all returns reflect the deduction of: (i) an annual asset management fee of 2%, accrued monthly; (iii) a performance allocation of 20%, accrued monthly and taken annually, subject to a high water mark; and (iii) transaction fees and other expenses. 2009 represents a pre-formation year and was reviewed by Fund Associates with a hypothetical 2% and 20% fee structure *Results are compared to the performance of the S&P 500 Total Return and the Hedge Fund Research Equity Hedge Index and the volatility of the Fund's investment program may be materially different.